

Getting Rental Market Facts and Trends from Classifieds, a Thing of the Past?

Renters, Landlords and Real Estate Investors gain more power by staying abreast the Rental Market facts and trends with the launch of a new free online service. Today, Zilpy.com launched its free online service providing instant access to the most comprehensive and accurate data about the rental market nationwide. "Whether it's Rent Heat Maps for any given city or metro area or down-to-spot rent evaluations Comparative Market Analysis (CMA), the newly launched service crunches a huge amount of rental data every day" said Mrs. Drabkin, VP of Marketing.

Mountain View, CA (PRWeb via [PRWeb](#)) January 29, 2008 -- Renters, Landlords and Real Estate Investors gain more power by staying abreast the Rental Market facts and trends with the launch of a new free online service. Today, Zilpy.com launched its free online service providing instant access to the most comprehensive and accurate data about the rental market nationwide. "Whether it's Rent Heat Maps for any given city or metro area or down-to-spot rent evaluations Comparative Market Analysis (CMA), the newly launched service crunches a huge amount of rental data every day" said Mrs. Drabkin, VP of Marketing.

"We save renters a weekend, maybe a week, by making price comparison of various neighborhoods a snap. Add to this a relevant visual display with [Rent Heat Maps](#), demographics, and the ability to narrow down by Budget, Bedrooms and also Apartments or Houses, and you have compressed a weekend or more of work into a minute", Drabkin added.

Based on historical data, [Zilpy](#) also helps landlords monitor the rent trends in the neighborhoods where they manage properties. They can instantly evaluate market rents when it's time to fill in a vacancy. "Scouring newspapers and online classifieds to get an idea of current rents may look a thing of the past. Zilpy.com, aggregating all this data to instantly tell you what the market rent is or what amenities your competitors are offering. It's all done in few seconds." Drabkin said.

Residential Real Estate Investors are also not left in the cold. Figuring out how much rent an investor can get from a property means finding out rents for similar properties in the same area. This used to involve looking at the local newspaper's classifieds section, making a few phone calls to get more information about rent, square footage, property condition, extra amenities, and location . The newly launched service provides free instant property rent estimates (CMAs). "We have just scratched the surface in providing a [large suite of services](#) for the Residential Real Estate Investors" Drabkin said.

If you are checking the rental trends in your city or, even better, what neighborhoods are more expensive than others, add www.zilpy.com to your list.

About Zilpy.com:

Zilpy.com is a free online rental market facts and analysis service dedicated to helping renters and investors make better rental and investment decisions. Whether looking for a good and affordable area to rent, fair rental market value for a specific property, or potential investment properties, Zilpy.com helps renters and investors understand real rental market trends in specific areas of interest from neighborhood to city or state level.

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